

**Information Sheet for Participants in this Dissertation Research**

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Dissertation Working Title: 'Maslow Revised: A New Perspective and a Redefined Hierarchy of Needs'

**The Project Aim:**

This research is part of my Masters dissertation for the MSc in Psychology of Education at the Graduate School of Education, University of Bristol. The aim of this project is to develop and reconceptualise Abraham Maslow's hierarchy of needs, as commonly used in psychology teaching, drawing on Maslow's later writings and the large body of subsequent theories, research, and scientific testing.

Participants' responses will be used to understand professional and cultural perceptions of the hierarchy, and reactions to the research and concept of the hierarchy of needs, by those teaching or researching in this field.

**Your Role:**

The following short survey should take around 8-12 minutes to complete, and will provide valuable data for this project on your stance, views and ideas. Submitting the survey will indicate that you consent to your data being used for the research. As surveys will be anonymous, you will not be able to withdraw your survey responses from the research once they have been submitted.

At the end of the survey there is the opportunity sign up to participate in a subsequent interview to elaborate on your responses. Interviews will be conducted through a Skype voice call and will take around 10-15 minutes. Prior to the interview, I will ask permission to record the audio and later transcribe the conversation. Audio recording will only begin once permission has been given, and transcripts will be sent to participants for checking following the interview.

Participants may withdraw at any point until 14 days after receiving the transcript of the recording.

By participating, you will be supporting the potential development of a classic, prominent theory of human motivation.

**Your Personal Details:**

All contact details will be stored securely on a password-protected PC, in a separate file from the data. Contact details will not be used for any purpose other than my research. Interview participants will be asked at the end whether I may save their contact details for future research, and may decline without any negative effect.

Responses will remain anonymous and participants will not be identified in any report. Pseudonyms will be used, and at no point will there be any indication of personal identity within the data or report.

### **How Will the Data Be Used?**

Digital data will be stored on a private, password-protected computer, while any relevant papers will be stored under lock and key in a private space. All audio recordings will be destroyed by 01/09/2016, while (anonymised) transcripts may be kept until 2021 and further reflected on only for my future research in the topic area. The final dissertation may be published. An executive summary of the research can be made available on request from October 2016.

### **What If You Want to Withdraw?**

You may fully withdraw, and remove your interview data from the project any time until 14 days after a transcript of your interview is received.

### **Who Can You Contact?**

If you have further questions, or wish to withdraw for any reason, you may contact me at:

[jg13120.2013@my.bristol.ac.uk](mailto:jg13120.2013@my.bristol.ac.uk)

If you feel there are any issues to discuss, you may also contact my academic supervisor at:

Dr Jo Rose: [jo.rose@bristol.ac.uk](mailto:jo.rose@bristol.ac.uk) Phone: 0117 331 4109

By clicking 'Finish' in the online survey, participants are agreeing to their data being used as outlined above. Those willing to partake in a subsequent interview will be supplied a consent form, and also a copy of the research summary for reference prior to the interview.